

Be a part of



#CyberMonth2024

Being a part of Generation Cyber Safe has nothing to do with the year you were born. It's all about attitude: being committed to keeping yourself secure online and making the internet a safer place for everyone.

Follow these simple steps to take part in the greatest generation since, well, the Greatest Generation.

The most **secure** generation

Lock down your data:

- Enable multi-factor authentication (MFA) on your accounts and devices
- Choose a password manager that meets your needs
- Make sure all your accounts have a strong and unique password or passphrase



Let Baby Boomers lead the way

95% of Baby Boomers take precautions to protect their online and social media accounts, devices or networks ¹



The most **resourceful** generation

Get your cyber security toolbox together:

- Enable automatic updates wherever possible
- Select, install and update your anti-virus software
- Use a virtual private network (VPN) to keep your online activities secure



Follow in Gen Z's footsteps

97% of Gen Z know about MFA ¹
88% of them use it regularly ¹



The most **social** generation

Protect yourself against scams and disinformation:

- Review the signs of a phishing message
- Update your social media privacy settings
- Learn how to spot artificial intelligence (AI) generated content



Take it from Millennials

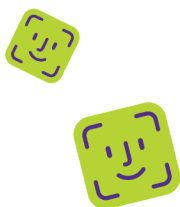
82% of Millennials feel confident they could identify a phishing message or malicious link ¹



The most **proactive** generation

Stay ahead of online threats:

- Schedule automatic backups on your devices
- Learn how to spot a fake online store
- Ask for cyber security training at your school or workplace



Gen X mark the spot

59% of Gen X business owners say their company regularly backs up its files ¹



The most **helpful** generation

Pass on good cyber safe habits:

- Share Get Cyber Safe tips and resources
- Talk about cyber security with your friends and family
- Keep up with emerging technology trends



We're all in this together

1 in 3 Canadians have family members who rely on them for help staying safe online ²



¹ Results from the 2024 Get Cyber Safe Public Opinion Research survey

² Oh, Behave! The Annual Cybersecurity Attitudes and Behaviors Report, National Cybersecurity Alliance, 2023

Get more tips to make your mark in Generation Cyber Safe at